

### **Corporate Social Responsibility (CSR) Initiatives**

As part of its commitment towards inclusive and sustainable development, the Company partnered with the Digital Empowerment Foundation (DEF) to implement the SochnaPreneur Community Information Resource Centres (SP-CIRCs) project. The initiative is aimed at bridging the rural-urban digital divide by promoting digital literacy, digital financial literacy, and entrepreneurship among rural women, while enhancing access to digital and government services in underserved communities.

The project is being implemented across Salem (Tamil Nadu), West Champaran (Bihar), and Bokaro (Jharkhand) through the establishment of 12 SochnaPreneur Community Information Resource Centres (SP-CIRCs), with four centres in each location. These centres serve as community-based digital resource hubs providing information, digital services, financial inclusion support, and access to government welfare schemes.

The project has a duration of six months, commencing from 1 October 2024, and is being implemented at a total project cost of ₹60.80 lakh. The funding covers the establishment of the centres, procurement of equipment, project implementation, training, human resources, monitoring, and administrative expenses.

As part of the initiative, the Company is supporting:

- Establishment of 12 SP-CIRCs equipped with digital infrastructure to function as community information and service centres.
- Identification and training of 12 women SochnaPreneurs in entrepreneurship, digital literacy, digital financial literacy, and entitlement delivery, enabling them to function as community information providers and digital entrepreneurs.
- Capacity building of 2,400 rural women through structured training programmes on digital literacy and digital financial literacy to improve their digital capabilities and financial decision-making.
- Delivery of 12,000 digital services (approximately 1,000 services per centre) to rural community members, including facilitation of access to government schemes, banking and financial services, digital payments, online citizen services, and information resources.
- Periodic monitoring, assessment, and impact evaluation to ensure effective implementation and sustainable outcomes.

The initiative seeks to empower rural women as community leaders and digital entrepreneurs, strengthen financial inclusion, improve access to essential services, and create sustainable livelihood opportunities. Through this project, the Company aims to contribute to long-term socio-economic development by fostering digitally empowered and financially aware rural communities.

